

NEWS RELEASE



FOR IMMEDIATE RELEASE

Liberals Expected to Win, NDP Just Behind

NDP's campaign thought to be the best, Liberals just behind

Toronto, May 2nd – In a random sampling of public opinion taken by The Forum Poll™ among 1067 British Columbia voters, the Liberals (37%) and the NDP (36%) are virtually tied for who BC Voters expect to win on May 9th, with the Liberals having a slight edge over their opposition. Few (5%) think the Green Party has a chance at winning, and (22%) are not ready to make a prediction and responded do not know.

Respondents most likely to say that the Liberals will win include those aged 65+ (50%), males (41%), the most wealthy (52%), with some college/university (42%), and living in Vancouver/Lower Mainland (39%).

Respondents most likely to say the NDP will in include those aged 34 or younger (45%) or 35-44 (42%), earning \$60,000-\$80,000 (46%) or \$80,000-\$100,000 (48%), with a post-graduate degree (42%), and living on Vancouver Island.

NDP campaign statistically tied with Liberals

When asked which party was running the best campaign, irrespective of their own voting intentions, the NDP (27%) and the Liberals (25%) were statistically tied, with the Green party (19%) nearby, but still behind the two leading parties. Almost a third, (29%) responded they do not know who is running the best campaign.

"The NDP and Liberals are fighting for the lead in public perception, and right now it appears the public is split on who's leading on that front. There's still a few days of campaigning left to go, which is plenty of time for a shift, and this looks like another campaign that could well be decided on the final weekend," said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1067 randomly selected British Columbia Voters. The poll was conducted April 28-29, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Best campaign

Regardless of which party you would vote for, who is running the best campaign so far?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1067	163	117	184	236	367	522	523
Liberals	25	19	13	30	26	37	30	20
NDP	27	37	26	25	22	22	26	30
Greens	19	14	29	17	23	17	20	18
Don't know	29	30	32	28	29	24	25	33

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1067	114	187	154	114	124	198
Liberals	25	18	30	23	21	21	27
NDP	27	36	18	29	28	36	29
Greens	19	14	21	20	22	23	17
Don't know	29	31	31	28	28	20	27

Region

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1067	153	322	389	203
Liberals	25	24	29	24	20
NDP	27	31	23	27	33
Greens	19	17	19	19	20
Don't know	29	28	29	30	28

Education

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1067	731	253	83
Liberals	25	25	22	27
NDP	27	27	31	22
Greens	19	19	21	16
Don't know	29	28	26	35



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Current Provincial Vote Preference

%	Total	Liberal	New Democratic	Conservative	Green	Another Party
Sample	1067	317	357	82	234	20
Liberals	25	60	8	21	16	22
NDP	27	7	59	22	13	22
Greens	19	10	11	16	47	7
Don't know	29	23	23	41	24	49



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Winner

Regardless of which party you would vote for, in your opinion, who will win the election on May 9th?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1067	163	117	184	236	367	522	523
Liberals	37	31	32	38	37	50	41	33
NDP	36	45	42	36	31	24	37	36
Greens	5	5	10	2	5	3	5	5
Don't know	22	19	17	24	27	23	17	26

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1067	114	187	154	114	124	198
Liberals	37	25	33	36	37	30	52
NDP	36	41	28	41	46	48	33
Greens	5	7	6	7	5	4	2
Don't know	22	28	34	15	11	18	12

Region

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1067	153	322	389	203
Liberals	37	33	42	37	32
NDP	36	36	30	39	42
Greens	5	5	6	4	4
Don't know	22	27	21	20	22

Education

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1067	731	253	83
Liberals	37	39	31	34
NDP	36	35	45	29
Greens	5	5	5	7
Don't know	22	21	19	30



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Sample	1067	317	357	82	234	20
Liberals	37	79	15	48	24	35
NDP	36	7	65	24	40	7
Greens	5	1	1	5	15	13
Don't know	22	13	18	22	20	45



For more information:

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